





# Workshop on IPR for Students and Faculty Members 10<sup>th</sup> January, 2019

## Schedule

<b>Duration: 4 hours</b> (2 hours session by local expert + 2 hours live session by central expert)		
Offline workshop to be conducted by IIC with local expert (10:30 AM to 12:30 PM)		
Timing	<b>Topics</b> (topics for local expert are suggestive and not exhaustive)	
10:30 AM - 10:45 AM	History of Intellectual Property	
10:45 AM – 11:00 AM	World Intellectual Property Organization: Roles & Functions	
11:00 AM – 11:15 AM	Intellectual Property India Office: Roles & Functions	
11:15 AM – 11:30 AM	How to file a Patent Application?	
11:30 AM – 11:45 AM	How to file a Copyright Application?	
11:45 AM – 12:00 PM	How to file a Trademark Application?	
12:00 PM - 12:15 PM	How to file a Design Application?	
12:15 PM - 12:30 PM	Scheme for Facilitating Start-ups Intellectual Property Protection	

Facebook Live Session by Central expert (1:30 PM to 3:30 PM)		
Expert Profile: Ms. Shwetasree Majumder, Principal, Fidus Law Chamber		
Timing	Topics	
1:30 PM - 1:40 PM	Introduction to IPR – IP is Everywhere	
1:40 PM – 2:00 PM	Innovation & Patents	
2:00 PM – 2:15 PM	Copyright & Related Rights	
2:15 PM – 2:30 PM	Branding & Trademarks	
2:30 PM – 2:45 PM	Industrial Designs	
2:45 PM – 3:00 PM	Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets	
3:00 PM - 3:15 PM	Importance & Protection of IP – Recognize and Respect your own IP and that of others'	
3:15 PM - 3:30 PM	Entrepreneurship & Digital Age	







#### **Brief Profile of the Speaker**

### Facebook Live session by Central expert for Workshop on

### **IPR for Students and Faculty Members**

Date: 10<sup>th</sup> January, 2019 Time: 1:30 PM to 3:30 PM



#### Ms. Shwetasree Majumder

Principal Fidus Law Chamber

#### **Experience:**

- Shwetasree Majumder is an alumnus of the National Law School, Bangalore
- Founded Fidus Law Chambers in 2008
- Shwetasree was elected to the Board of Directors of the International Trademark Association (INTA).
- She concentrates her practice in litigation, enforcement and counseling in intellectual property, technology, advertising and trade secrets matters across a broad spectrum of industries.
- She has been a member of a panel which worked on the Verma Committee Report leading up to amendments in Indian criminal laws to address crimes against women.