



INSTITUTION INNOVATION COUNCIL 2.0 & STARTUP CELL IS ORGANISING A
TEQIP-III SPONSORED ONE DAY WEBINAR ON

"NATIONAL STARTUP POLICY & STARTUP SCENARIO IN ODISHA".



RESOURCE PERSON



Dr. R.K. PANDA
NODAL OFFICER
STARTUP ODISHA
NIT ROURKELA



04 AUGUST 2020



11:00 A.M - 12:30 P.M



TARGET AUDIENCE:- STUDENTS AND FACULTIES

REGISTRATION LINK:- <https://docs.google.com/forms/d/e/1FAIpQLSe0HiQ1SQCDxgc7e3f5WORy3DhwKKgwKaxE80ARY4UWlyvDHg/viewform>

PATRON
Dr. DULU PATNAIK
PRINCIPAL, GCEK

CHIEF PATRON
PROF. (Dr.) CHITA RANJAN TRIPATHY
VICE CHANCELLOR, BPUT, ODISHA

CONVENOR
PROF. MIHIR KUMAR NATH
CONVENOR IIC 2.0 &
STARTUP CO-ORDINATOR
mihirnath@gcekbpatna.ac.in
CONTACT NO.- 9555899789

CHAIRMAN
Dr. PRADYUT KUMAR MUDULI
PRESIDENT IIC 2.0



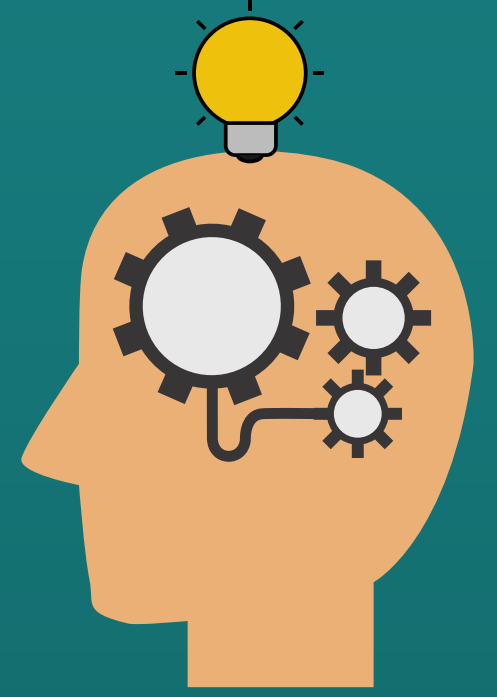
CO-ORDINATOR
PROF. BIKASH MEHER
NISP CO-ORDINATOR
bikashmeher1981@gmail.com

E-CERTIFICATE WILL BE ISSUED TO THE REGISTERED PARTICIPANTS AFTER
FILLING THE FEEDBACK FORM.

BRIEF BIO OF RESOURCE PERSON



Dr. R.K. PANDA
NODAL OFFICER
STARTUP ODISHA
NIT ROURKELA



- DR. RAJEEV KU. PANDA IS PRESENTLY WORKING AS AN ASSOCIATE PROFESSOR AND HEAD SCHOOL OF MANAGEMENT, NATIONAL INSTITUTE OF TECHNOLOGY ROURKELA, INDIA.
- HIS AREAS OF INTEREST INCLUDE SERVICES MARKETING, BRAND MANAGEMENT AND ENTREPRENEURSHIP DEVELOPMENT.
- HE IS THE RECIPIENT OF THE PRESTIGIOUS 'ACADEMY OF MARKETING SCIENCE' - YOUNG RESEARCHER AWARD AT THE ANNUAL CONFERENCE 2015 IN NEW ORLEANS, USA.
- HE HAS BEEN AWARDED THE BEST RESEARCH PAPER IN IIM INDORE-NASMEI SUMMER MARKETING CONFERENCE 2017 FOR THE PAPER "USERS' INFORMATION PRIVACY CONCERNS AND PRIVACY PROTECTION BEHAVIOURS IN SOCIAL NETWORKS: EVIDENCE FROM INDIA.
- HE HAS PUBLISHED MORE THAN TWENTY RESEARCH PAPERS IN TOP RATED INTERNATIONAL JOURNALS FROM SPRINGER, TAYLOR & FRANCIS, ELSEVIER, EMERALD ETC. THREE OF RESEARCH PAPERS HAVE BEEN AWARDED THE BEST RESEARCH PAPER IN INTERNATIONAL CONFERENCES SO FAR.
- HE HAS ALSO BEEN AWARDED BY THE UNIVERSITY GRANT COMMISSION, INDIA THE NET-2004.
- HE HAS BEEN INVOLVED IN DELIVERING INVITED TALKS TO MANAGERS OF PUBLIC AND PRIVATE SECTOR ORGANIZATIONS.
- DR. PANDA IS ALSO THE PROFESSOR-IN-CHARGE OF THE NIT ROURKELA'S INCUBATION CENTRE, FTBI.
- HE IS INVITED BY THE OFFICE OF PRESIDENT OF INDIA ON THE 'FESTIVAL OF INNOVATION' , 2016 & 2017 AT RASHTRAPATI BHAVAN, NEW DELHI TO SHOW CASE INSTITUTIONAL INNOVATIONS AND THEIR OUTCOME.

